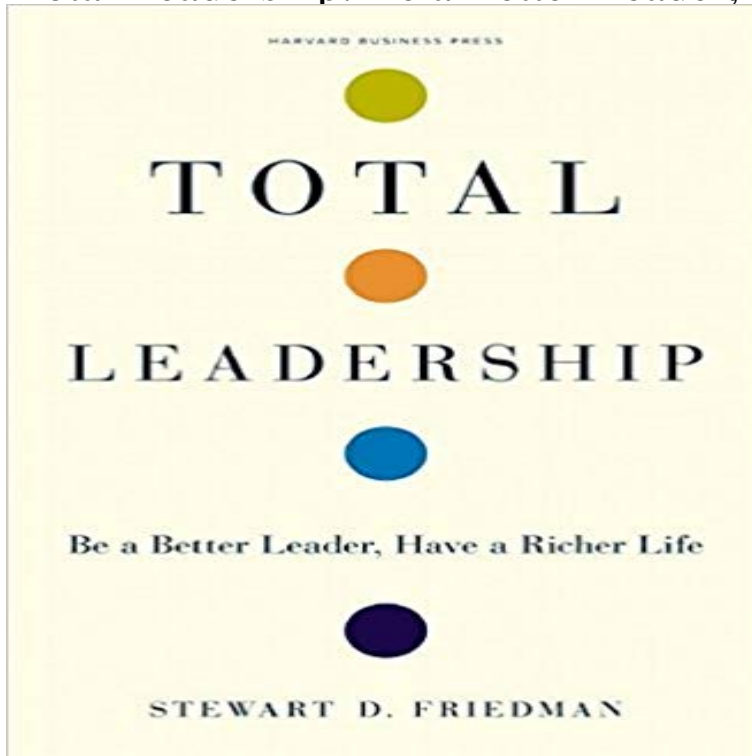


## Total Leadership: Be a Better Leader, Have a Richer Life



Now more than ever, your success as a leader isn't just about being a great business person. You've got to be a great person, performing well in all domains of your life -- your work, your home, your community, and your private self. That's a tall order. The good news is that, contrary to conventional wisdom about balance, you don't have to assume that these domains compete in a zero-sum game. Total Leadership is a game-changing blueprint for how to perform well as a leader not by trading off one domain for another, but by finding mutual value among all four. Stewart Friedman shows you how to achieve these four-way wins as a leader who can: Be real: Act with authenticity by clarifying what's important. Be whole: Act with integrity by respecting the whole person. Be innovative: Act with creativity by experimenting to find new solutions. With engaging examples and clear instruction, Friedman provides more than thirty hands-on tools for using these proven principles to produce stronger business results, find clearer purpose in what you do, feel more connected to the people who matter most, and generate sustainable change. Most leadership development books focus only on your professional skills, while books about personal growth concentrate on your needs beyond work. Total Leadership is a unique and long-awaited resource that shows how to win in all domains of life. From the Book Jacket: In the future, being a leader will require ways to integrate work with the rest of one's life, resulting in more effective leadership and a more fulfilling life. Total Leadership points the way.-- Robert Reich, Professor, University of California at Berkeley, former US Secretary of Labor, and author, Supercapitalism. Destined to be a classic, this is a remarkable book. I have studied leadership and led organizations for over twenty years. No other book has reshaped my thinking about leadership.

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in the twenty-first century. What an empowering book!--Janet Hanson, Founder, 85 Broads

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