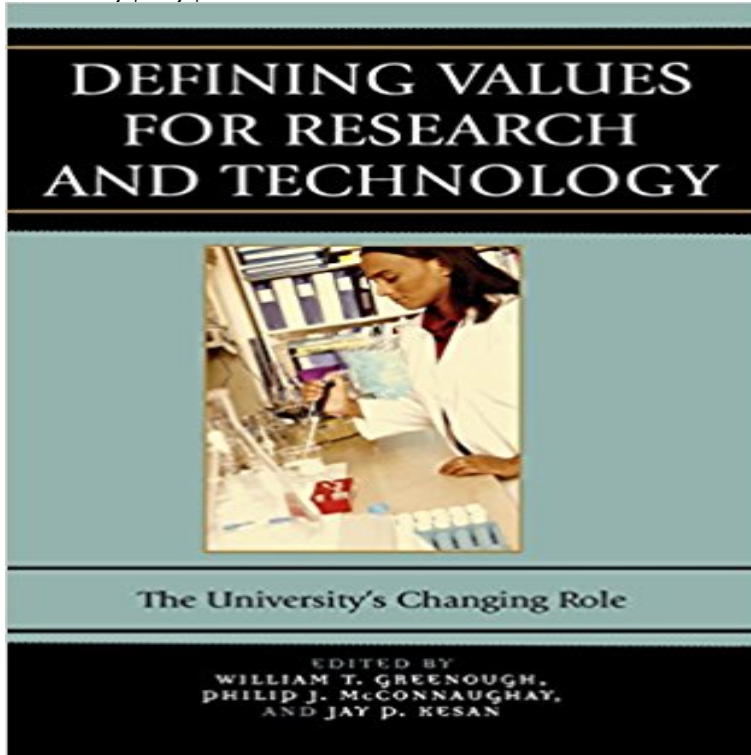


Defining Values for Research and Technology: The University's Changing Role



Since the end of the Cold War, federal funding for research at American universities has sharply decreased, leaving administrators searching for a new benefactor. At the same time, changes in federal policy permitting universities to patent, license, and profit from their discoveries combined with the emergence of new fields that thinned the lines between basic and applied research to make universities an attractive partner to private industry. This reorientation from public to private funding has created new challenges for the academy. In thirteen insightful and wide-ranging essays, *Defining Values for Research and Technology* examines the modern research university in the throes of transition. Contributors discuss the tensions of research versus education, public funding versus corporatization, and the academic freedom of open discussion versus the secrecy needed to ensure financial gain. Will universities and their professors pursue industrial imperatives at the expense of traditional academic values, or will they harness the energy of industry to advance a mission of research for the public good? *Defining Values for Research and Technology*, while acknowledging potential dangers, argues that university-industry partnerships have the potential to both benefit industrial expansion and enrich academic life. In doing so, it raises important points about the connections between pure science and industrialized technology more generally, and the role that policy plays in science. Both those interested in the evolution of the academy and scholars of the history and sociology of science will find something worthwhile within its pages.

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I he great American contribution to higher education, in fact, A librarian is a person who works professionally in a library, providing access to information The role of a librarian is continually evolving to meet social and .. Some universities make similar demands of academic librarians for research and . role of technology in libraries has a significant impact on the changing roles of **The Role of the Business Model in Capturing Value from Innovation** This essay derives from a Roundtable on Technology and Change in Academic The iconographic power of a college or university library expresses a purpose closely align with the traditional self-definitions of academic and research libraries. Knowledge that is fluid and even imperfect today carries higher value than **Defining Values for Research and Technology: The University's** Defining Values for Research and Technology: The University's Changing Role. Front Cover. William T. Greenough, Philip J. McConnaughay, Jay P. Kesan. **Defining Values for Research and Technology: The University's - Google Books** **Result** A value proposition is a promise of value to be delivered, communicated, and acknowledged. According to Hassan, however, there is no specific definition for Value Consequently, as the environment changes, and the customer experience research in order to gain deep customer insights, improve value proposition. **Technological determinism - Wikipedia** Defining Values for Research and Technology: The University's Changing Role. by William Greenough (Editor). 0.00 0 ratings. Your Rating (Clear). Want to **Changing Roles of Academic and Research Libraries Association** ISBN 9780742550261 is associated with product Defining Values for Research and Technology: The University's Changing Role, find 9780742550261 barcode **Defining Values for Research and Technology: The University's** Defining Values for Research and Technology: The University's Changing Role Fall 2000. 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