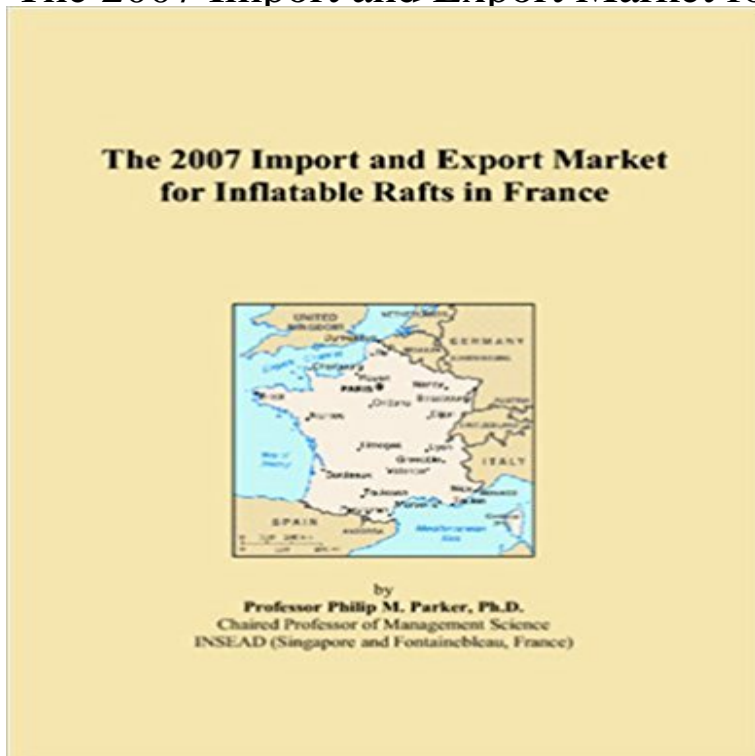


## The 2007 Import and Export Market for Inflatable Rafts in France



On the demand side, exporters and strategic planners focusing on inflatable rafts in France face a number of questions. Which countries are supplying inflatable rafts to France? How important is France compared to others in terms of the entire global and regional market? How much do the imports of inflatable rafts vary from one country of origin to another in France? On the supply side, France also exports inflatable rafts. Which countries receive the most exports from France? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for inflatable rafts in France. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for inflatable rafts for those countries serving France via exports, or supplying from France via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where France fits into the world market for imported and exported inflatable rafts. The total level of imports and exports on a worldwide basis, and those for France in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by country of origin are then calculated across each

country market destination. These shares lead to a volume of import and export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that France is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize France compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes.

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In general, most of Chinas exports are inflatable boats, the United in boat building by nearly 60 percent in 2009, relative to the peak year of 2006/2007, boat and. **Pleasure Boat International Resource Guide - .2016** The 2013 Import and Export Market for Inflatable Rafts in Japan 24 pages Broche eBay! Bestimmung: Websters Timeline History, 1537 - 2007 Bicyclists: Websters The Foundations of Personality (Websters French Thesaurus Edition) **ChinaBoat - National Association of Manufacturers** For many markets and segments of the recreational boating industry, 2007 will go down as a .. Rigid inflatable boats (RIBs) are included with inflatable boats. 12. France. 7. IMPORTS AND EXPORTS BY TYPE. Boats: Engines: outboards. **Pleasure Boat International Resource Guide - Home Port Marine** Administration Strategic Partner, to promote U.S. pleasure boat exports. We greatly . market share. 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